

ROLE: Marketing Analyst Intern (new product launch)

Team	BU Sales & Marketing
Job location	Lyon, Nova Headquarters
Submission date	December 2020
Reporting line	SVP Sales and Marketing
Contract type	End-of-study internship (6 months)

Nova specializes in numerical modeling and simulation of clinical trials for biotech and pharmaceutical companies, academic research centers and non-profit organizations.

We help our clients unleash the potential of combining math, computer science and biology to reduce the risks associated with R&D of new treatments for the benefit of patients.

We are an international company of 45+ employees counting 10 different nationalities. We are headquartered in Lyon (France) and take pride in changing the way our industry works with innovative solutions and cutting-edge technologies. If this sounds like an environment you can thrive in, join our team!

RESPONSIBILITIES & QUALIFICATIONS

Within the Marketing team based in Lyon, your main mission will be to support a new product launch. Your main responsibilities will be :

- Support the international strategy and execution for the commercial version launch of our modeling & simulation platform Jinkō
- Create and develop a large-scale marketing and communication campaign (incl. Social media) for the release to help our product stand out and gain visibility among biotech and pharma companies
- Interactions with our marketing and communication agencies
- Identify, prioritize & engage with biotech and pharma, organize B2B meetings with qualified prospects with a focus on US and Europe
- Analyze and monitor our competition landscape and prospects
- Documents and update sales activities and opportunities information using Salesforce

DESIRED SKILLS & EXPERIENCE

- You are energetic, self-directed and self-motivated, able to build and sustain long-term relationships with clients and colleagues.
- Dual master's degree in biology and business is required
- Excellent interpersonal skills to interact with all kinds of audiences, customer oriented, exceptional communication skills and presentation
- Fluent in English is mandatory
- Ability to thrive in a fast-paced environment with flexibility to adjust to changing priorities and timelines

READY TO APPLY?

- How to apply: [Online Form](#)
- More information on NOVA : www.novadiscovery.com